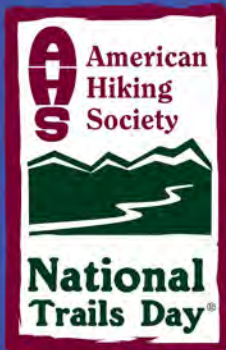


# AMERICAN HIKING SOCIETY'S 20<sup>th</sup> NATIONAL TRAILS DAY<sup>®</sup>



## 2012 FINAL REPORT

[www.AmericanHiking.org](http://www.AmericanHiking.org)



NATURE HIKE

American Hiking Society's 20th NATIONAL TRAILS DAY



GET DIRTY  
DON'T MAKE A DIFFERENCE

Get Dirty  
FIT IN FOR THE ENVIRONMENT

National Trails Day® offers outdoor enthusiasts of all ages the opportunity to experience the Great Outdoors. In this picture, American Hiking Society teamed up with The North Face, REI, Patapsco Valley State Park and local volunteers to lead hikes and maintain trail.

Photo by Leigh Scott

# TABLE OF CONTENTS

## PAGE

3	Letter from the President
4	Executive Summary
5	2012 Highlights
8	Program Growth
9	Activity Types
10	Distance Explored
11	Participation
12	Trail Stewardship
13	Activities by State
15	Social Media
17	Marketing
18	Communications
19	Corporate Sponsorship
21	Agency Sponsorship
23	National Recreation Trail Designations
24	Additional Support & Land Ownership

Cover artwork designed by Sharon K Schafer of Skydance Studios ([www.skydancestudio.com](http://www.skydancestudio.com))  
This report was designed and authored by John D Michels, Trail Programs Manager for American Hiking Society  
Co-Authors - Ella Clarke, James Rogers, Leigh Scott, and Dara Zaleski.  
Photo credit given when possible.



Palmetto Conservation hosted a series of family friendly hikes to celebrate the opening of a new section of the Palmetto Trail in Columbia, South Carolina.

Photo Courtesy of Palmetto Conservation



Connecticut DEEP Commissioner Daniel Esty and Gregory Miller at Highlawn Forest Trail Dedication

Photo Courtesy of CFPA

Dear Outdoor Enthusiast,

Twenty year ago, American Hiking Society launched the first National Trails Day® (NTD) to coincide with the 25th anniversary of the National Trails System Act and to serve as a bridge connecting various human-powered outdoor recreation interests with trails. Our idea was simple—to create a network of trails and recreation avenues so extensive that anyone, anywhere in the USA could reach a trail within 15 minutes—Trails for all Americans. That even the smallest, most isolated or modest community trail project could be highlighted as part of a national movement to promote trails in every community. That NTD and trails should create an opportunity for local communities—public and private—to cooperate on something meaningful.



Our NTD celebrations have come a long way since 1993, with nearly 2,200 trail events nationwide making our 20th NTD America's best ever. I ventured up to Connecticut for NTD to join U.S. Senator Richard Blumenthal to honor Governor Malloy and Dept of Energy and Environmental Protection Commissioner Daniel Esty (photo at left) and the Connecticut Forest and Parks Association for being the number one NTD trail state in the nation. Over the past six years, Connecticut has hosted more than 1,000 NTD events! With 825 miles in the Connecticut blue blazed hiking trail system, which incorporates 88 towns, I was honored to bestow upon the state our recognition of the Constitution State as Connecticut—State of Trails.

My sincere thanks go out to our generous corporate sponsors, dedicated agency and trail organization partners and to the countless thousands of volunteers and trail enthusiasts who give so generously of their time and effort. Through our collective efforts, we will continue to develop, maintain and protect trails and their surrounding natural areas to leave a positive outdoor legacy for future generations.

Gregory A. Miller, Ph.D.  
President  
American Hiking Society

# Executive Summary

Saturday, June 2, 2012, marked American Hiking Society's 20th Annual National Trails Day®. In every state across the nation, hundreds of individuals and host organizations arranged local recreational events to celebrate America's magnificent trail system. Outdoor enthusiasts took to the trails to participate in hikes, bike rides, trail maintenance projects, paddling events, trail dedications, and more. This year was America's largest National Trails Day® celebration to date, with nearly 2,200 trail-related activities celebrated in all 50 states, plus Puerto Rico and Canada.

Since 1993, American Hiking Society has annually coordinated National Trails Day® on the first Saturday in June so that Americans from all walks of life can recognize the importance and show their support for trails by using, maintaining and building them. This year...

- 2,176 activities took place in all 50 states, Washington, DC, Puerto Rico, and Canada, bringing an estimated 157,000 people outside on trails.
- 1,291 miles of trail were maintained by an estimated 21,400 trail volunteers, resulting in over \$2 million of sweat equity.
- Improvements to the National Trails Day® program included an increased use of social media and a stronger focus on data collection and statistical analysis. These methods will continue to be developed and refined in the future to enhance the understanding of NTD's reach and impact.

National Trails Day® 2012 was made possible by our generous sponsors: The North Face, Milk-Bone Trail Mix, Merrell, Columbia, Adventure Medical Kits and Gerber; and Federal Agency Partners: USDA Forest Service, US Fish and Wildlife Service, National Park Service, Bureau of Land Management, and the Federal Highway Administration.



The Backcountry Horsemen celebrated NTD with a trail maintenance project in Kanab, Utah. Volunteers updated trailhead signs and installed new trail markers and benches on the K Hill Trail.

Photo by Misti Haines

# Highlights



## AHS leads Nature Hikes

ABOVE: On National Trails Day®, five American Hiking Society staff members ventured to Patapsco Valley State Park to lead hikes alongside Park Staff, The North Face, and REI. Nita Settina, Superintendent of the Maryland Park Service said, “American Hiking Society’s 20th Annual National Trails Day® at Patapsco Valley State Park was a great success. Many families visited Patapsco Valley State Park for the first time and were able to experience the beauty of one of Maryland’s many picturesque state parks.”



## Connecticut Stewardship Achievements

LEFT: On National Trails Day®, Gregory Miller, President of American Hiking Society, visited Connecticut to present two achievement awards to Eric Hammerling, Connecticut Forest & Parks Association (CFPA) and to Daniel Esty, Commissioner, Department of Energy and Environmental Protection (DEEP). The awards recognized their “outstanding leadership and commitment towards the promotion and stewardship of trails for all Americans.”

“Connecticut has been a leader in trail stewardship for many years” said Gregory Miller. “Her recurring position as the state with the most National Trails Day® events in America shows just one aspect of Connecticut’s tremendous dedication to trails.”

## Great Outdoors Month

President Barack Obama issued a presidential proclamation recognizing June as Great Outdoors Month to “celebrate our long legacy of environmental stewardship and resolve to preserve clean and healthy outdoor spaces for generations to come.” In addition, 47 State Governors also recognized June as Great Outdoors Month for their state.

Gregory Miller, President of American Hiking Society, co-chaired the Great Outdoors Month Committee with Derrick Crandall, President of American Recreation Coalition. “We have created this partnership based on our mutual goal of getting more Americans outdoors,” said Gregory Miller. “American Hiking Society is proud that its signature trail awareness program continues to serve as the kick-off event for Great Outdoors Month.”



## Summer of Paddling

To bring greater recognition to water trails, the US Fish and Wildlife Service launched the Summer of Paddling initiative to coincide with National Trails Day.

“The Summer of Paddling 2012 is an outcome of the Mississippi River Connections Collaborative (MRCC). The MRCC partners (Federal and State agencies working with non-governmental organizations) are striving to provide Americans and visitors from around the world with opportunities to experience the Mississippi River through recreational and stewardship programs. Together we can preserve the corridor; a corridor rich in history, culture, lore and wildlife.” - [www.SOP2012.org](http://www.SOP2012.org)

Photo Courtesy of US Fish and Wildlife Service



## Scout Stewardship

The Boy Scouts of America teamed up with American Hiking Society to produce a special edition pocket patch available to any Boy Scout who hosted or participated in a National Trails Day® event. BSA encouraged scouts to “schedule a trail cleanup and wear this patch to show the world your commitment to keeping our trails clean!”



Groveport, Ohio, Cub Scout Pack 71 picked up 20 bags of trash and debris on trails along Big Walnut and Alum Creeks in Three Creeks Metro Park. “We are so proud of the Scouts who chose to take part in the event and applaud everyone else helping to make America’s Trails cleaner and greener!” Photo and quote courtesy of Cub Scout Pack 71



# Finger Lakes Trail

To celebrate the 50th Anniversary of the Finger Lakes Trail, the Finger Lakes Trail Conference (FLTC) organized a massive, one-day, 567.5 mile hike on National Trails Day®. FLTC accomplished this amazing feat by breaking the hike into 75 sections of 5 to 10 miles each. Hikers from far and wide came out to join in the special event.

The photo to the left was taken by Eric Mastroberti in the heart of Shindagin Hollow. Cayuga Trails Club members and a unique, egg-shaped trail marker can be seen in the photo.

“These strangely shaped cairns have been built, destroyed, and rebuilt throughout the years. I saw three on my E2E hike in 2003 only to learn that later that year someone had destroyed them and so it goes.” - Jacqui Wensich

# Girl Scouts of America

Girl Scouts of Eastern Pennsylvania celebrated their 100th birthday by partnering with Valley Forge National Historical Park to host a National Trails Day® event. The Trails Fair offered a wide variety of activities, including hikes, trail projects and health and safety clinics. “This event is an excellent opportunity to explore park trails, get connected, give back through volunteerism, and reap the health benefits of all that trails offer,” said park superintendent, Kate Hammond.



Like the Boy Scouts, Girl Scouts were also able to earn a special “Get with the Land” patch for participating in a National Trails Day event.

# America’s State Parks

American Hiking Society recognizes the special contributions state agencies make in the continued growth of the National Trails Day® program. This year more than 230 state parks hosted over 350 activities. Several states including Virginia, Kentucky, Texas, California, Maryland, and Tennessee demonstrated their support by strongly encouraging all state parks to participate.

Seventeen avid hikers showed up at Fort Pillow State Historic Park in Henning, TN, for a 5-mile hike. Park Manager Tidwell combined hiking with history as hikers crossed over historical earthworks and learned of the Battle of Fort Pillow that took place during the American Civil War on April 12<sup>th</sup>, 1864.

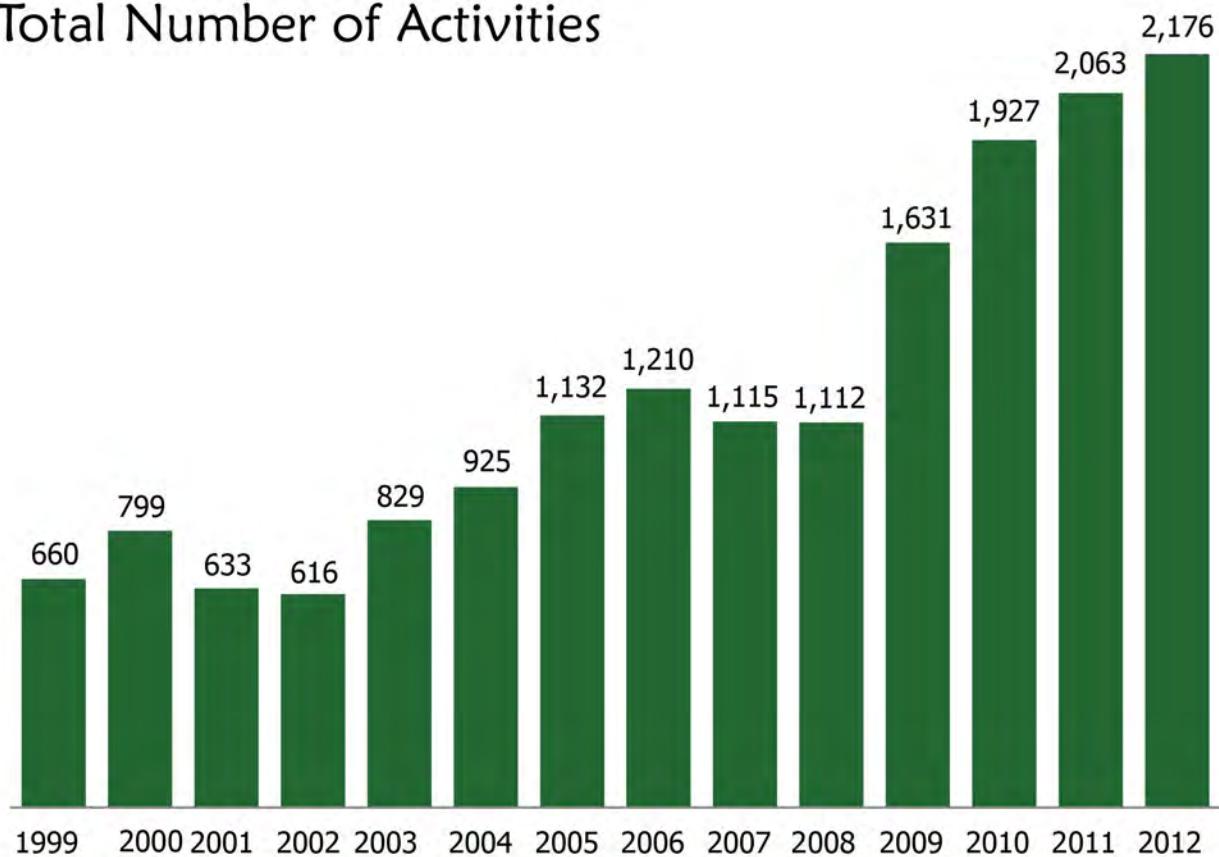




# Program Growth

Since its inception in 1993, American Hiking Society's National Trails Day® has grown into a well-recognized nationwide program. Reference the chart below to see how NTD has grown in the past decade. The bars represent the number of hosted activities per year.

## Total Number of Activities



The Barefoot Hikers of Hawaii celebrated National Trails Day® with a kayaking trip off of the gorgeous island of Oahu, Hawaii.

Photo by Jeremy Gottschalk

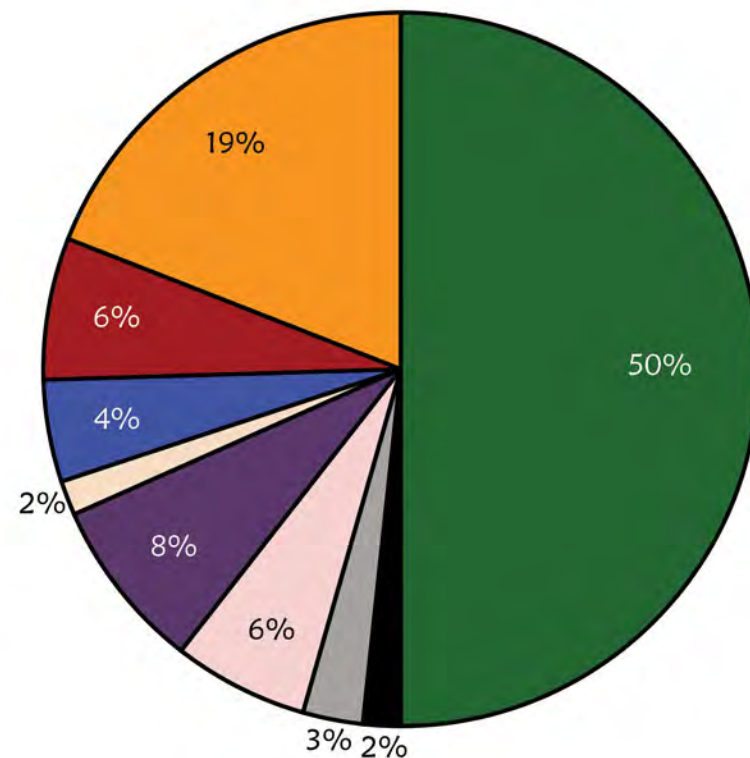


On Section Hike #22 of the Finger Lakes Trail Hike, members of FLTC cross a stream and make their way up a grassy hill.

Photo by Jackson "Jet" Thomas

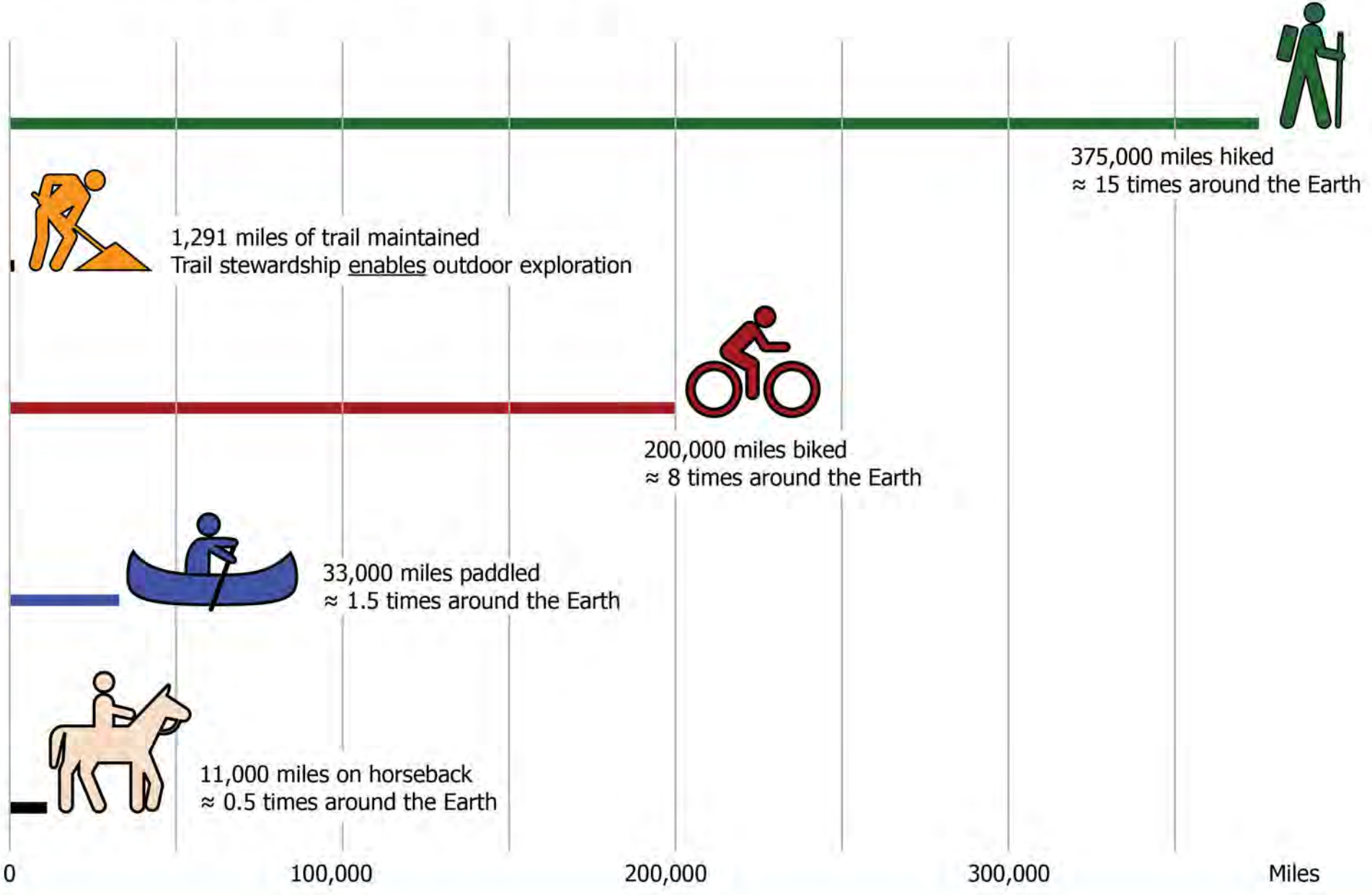
# Activities by Type

Activity	Number
Hiking & Trail Running	1,088
Trail Stewardship	414
Biking	140
Paddling	101
Equestrian	34
Children's	170
Exhibits & Presentations	133
Trail Dedications	59
Other	37



Total 2,176

# Distance Explored

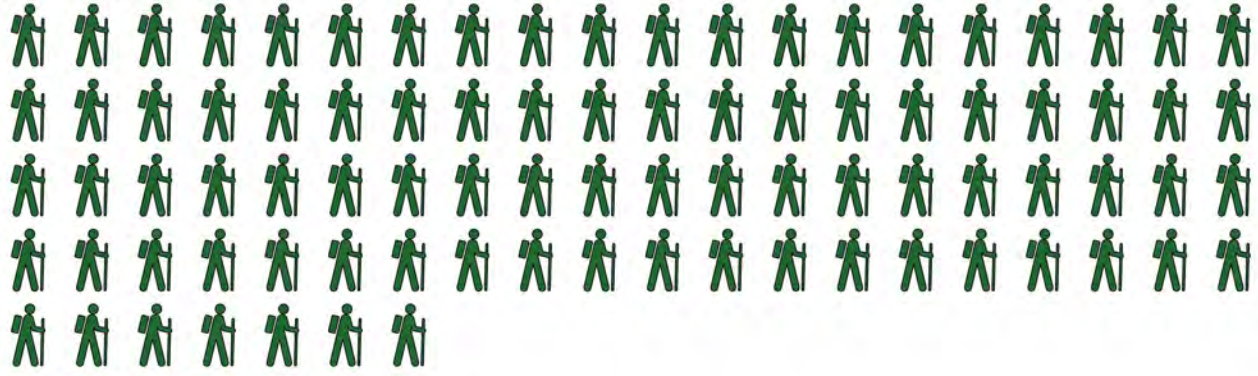




# Participation

An estimated 157,000 people participated in National Trails Day® events on June 2. Of that number, 117,900 people chose to participate in active events (see below). The remaining 39,100 people participated in many other types of activities such as children’s events, trail dedications, presentations, and more.

78,100 Hikers



21,400 Trail Volunteers



14,500 Bikers



6,200 Paddlers



900 Horseback Riders



 = approx 900 participants

Rick Deustch, better known as Mr.HalfDome, led NTD participants on a hike in Fremont, California, to the top of 2,500 ft Mission Peak. “The peak is a favorite San Francisco Bay area destination and ...was very crowded up top. The round trip hike was 4 hours and our team picked up several bags full of trash along the trail.” Photo and quote courtesy of Rick Deustch

# Trail Stewardship

Trails are not born, they're made. It takes strong commitment, careful planning, and hours of dedicated labor to create a sustainable trail system. Hardworking individuals, clubs, agencies and organizations all take part in the effort to build, improve and maintain America's Trails.

To that end, National Trails Day® is an important catalyst for trail stewardship. This year, NTD galvanized a tremendous volunteer force to tackle hundreds of trail projects. Groups worked together to clean up trash, remove invasive plants, install signage, construct embankments and bridges, restore and build trail, and much more.

Here are some highlights of NTD Trail Stewardship:

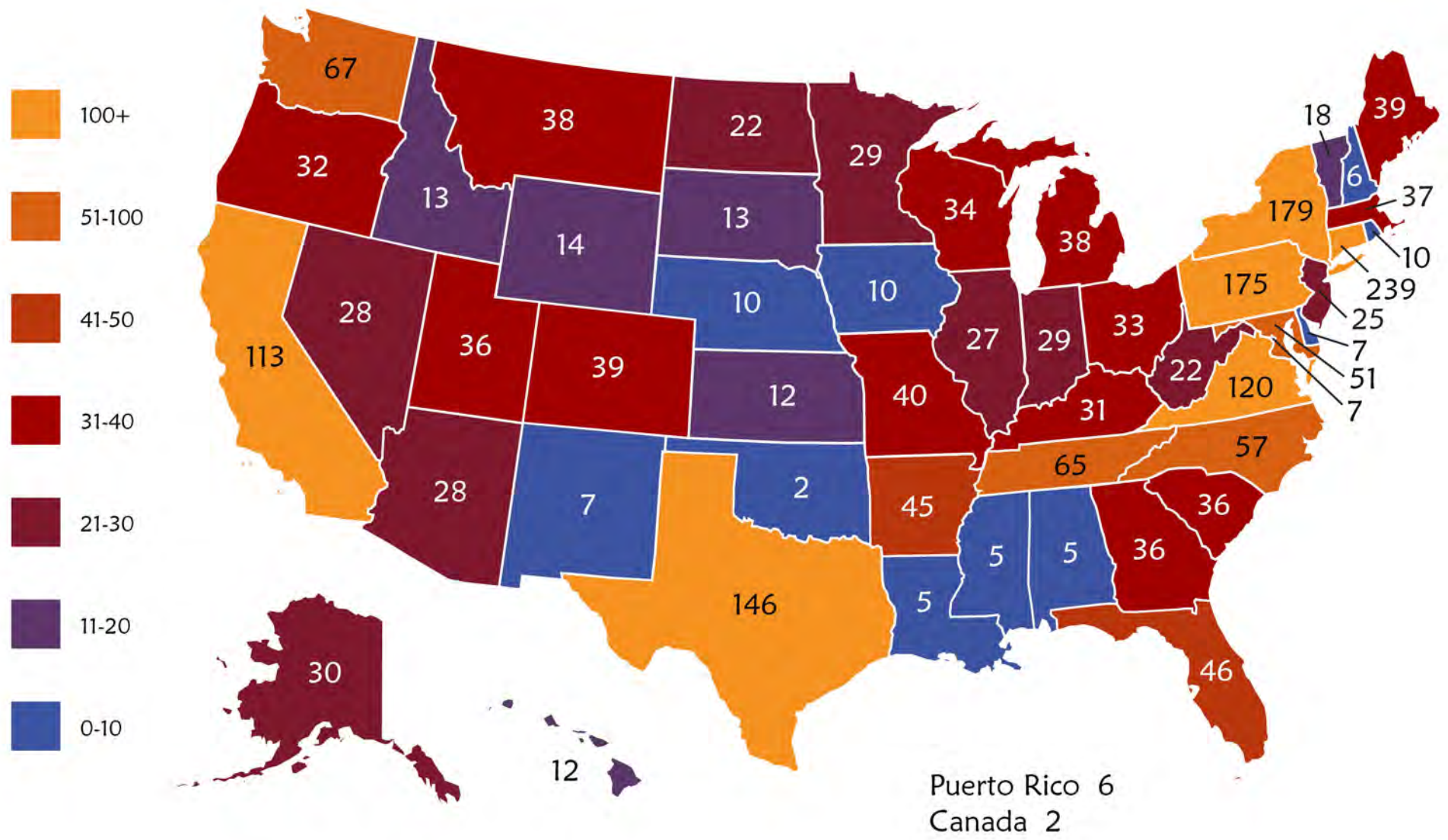
- 414 trail maintenance projects took place across the country.
- 1,291 miles of trail were built or maintained by volunteers.
- 21,400 Trail Volunteers collectively logged 95,428 volunteer hours.
- According to Independent Sector's volunteer labor wage equivalent, this amounts to more than \$2 million of sweat equity.



20 volunteers built a boardwalk on the Savage Alpine Trail, in Denali National Park, AK. Despite the weather, leader Dan Ostrowski called it "good muddy fun."

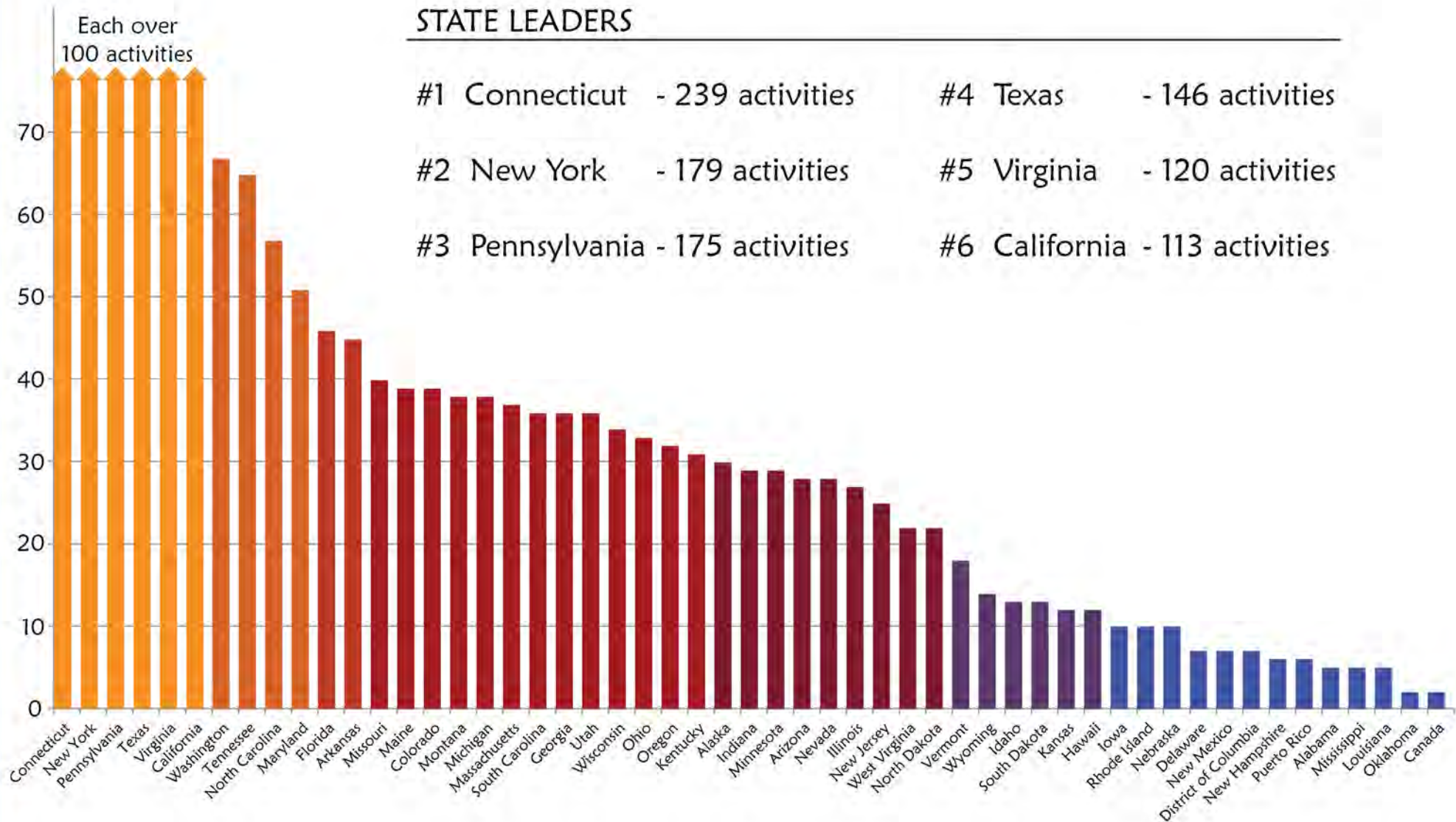
Photo by Dan Ostrowski

# Activities by State



# Activities by State

Every year since 2001, National Trails Day® activities have taken place in all 50 states, and the program itself has grown precipitously. Below is a chart indicating the number of activities hosted per state in 2012. Organizations on the east and west coasts hosted the most events. Connecticut, New York and Pennsylvania host the most events overall and have been the leaders in hosting National Trails Day® activities since 2009.





“The Historic Railroad Tunnel Trail at Lake Mead National Recreation Area was originally built to haul supplies for construction of Hoover Dam. The trail was used in a film starring Clint Eastwood and Sondra Locke, during a sequence in which they were on a motorcycle being chased by an assassin in a helicopter.”  
Fact and photo by Leigh Scott

# Social Media Outreach

This year, American Hiking Society took full advantage of online social tools to get America excited about National Trails Day®. In addition to the platforms mentioned below and on the adjacent page, AHS has made forays into Google+, Tumblr, Flickr, and more. AHS will continue to develop its online presence to grow support for National Trails Day® and other important initiatives. Below is a quick look at a few of the online campaigns we tested in 2012.

## Facebook: NTD Countdown

Beginning in May, American Hiking Society launched the very successful National Trails Day® “Fact-a-day Countdown” where, once a day, AHS posted a picture of a trail or activity and provided an interesting fact about the corresponding photo. A reader even commented, “Oh please keep this page going after June 2, 2012. This is the type of information Bucket Lists are made of!” An example of a countdown fact can be viewed in the panel to the left.

## YouTube: Video Contest

National Trails Day® inspires hundreds of thousands of Americans to get out and explore their trails. Typically, hosts follow up with AHS by sending in pictures and event summaries. This year we thought it would be fun to host a video contest to get a more interactive viewing of the events.

## Pinterest: Coloring Contest

Pinterest is currently one of the fastest growing social platforms on the web. To take advantage of its burgeoning popularity and its niche visual focus, American Hiking Society created original content to get followers excited for NTD. AHS also used the platform to promote a National Trails Day® coloring contest for kids.

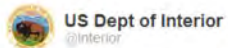
## Wordpress: NTD Blog

American Hiking Society also launched a Wordpress blog to introduce a semi-formal method of promoting National Trails Day® and informing readers of programmatic updates. In the future, this will be expanded to share NTD photos and stories.



# All A-Twitter

Thousands of Americans tweeted about the importance of National Trails Day®. Check out some amusing tweets from people all across the country.



**US Dept of Interior**  
@Interior

Following

Work off your National Donut Day celebration by joining National Trails Day tomorrow! Info here: [on.doi.gov/L4nRr9](https://on.doi.gov/L4nRr9)



**Garden for Wildlife**

Follow

Take nothing but pictures. Leave nothing but footprints. Kill nothing but time. Happy National Trails Day! [fb.me/1zlNv8Wuo](https://fb.me/1zlNv8Wuo)



**AANR**

Follow

Washington nudist park plans naked hike for National Trails Day - The Adventure Guys [fb.me/136NRRiDp](https://fb.me/136NRRiDp)



**Care-Aware™ Calendar**  
@Care\_Aware

Follow

♪Ha-ppy traaaaaails, to youuuuuu! ♪ It's #NationalTrailsDay! [ow.ly/1N7fD2](https://ow.ly/1N7fD2) (@AmericanHiking) #NTD #hike #bike #health #fitness



**Pocket Ranger**  
@PocketRanger

Follow

Happy National Trails Day! Who's ready to #trailgate? Check out @AmericanHiking to find an event near you: [ow.ly/b4IPf](https://ow.ly/b4IPf)



**World Wildlife Fund**  
@World\_Wildlife

Follow

Celebrate National Trails Day tomorrow! Enjoy some quality time in the outdoors & let us know what wildlife you see.



**KBUT Radio**  
@KBUTRADIO

Follow

Trails Don't Build Themselves...National Trails Day is tomorrow!! [ow.ly/biQe9](https://ow.ly/biQe9)



**IYFLG - Austin**  
@IYFLGastin

Follow

Feel like a little TRAILgating Sat? Sign up to help @austinparksfdn on National Trails Day. Party and FREE swim too! [connect.austinparks.org/site/Calendar/...](https://connect.austinparks.org/site/Calendar/...)



**Women's Celebration**

Follow

Run 'em. Walk 'em. Hike 'em. Bike 'em. Saturday is National Trails Day! Get out there and have some fun! [fb.me/1V3hBkMr4](https://fb.me/1V3hBkMr4)



**Natural Born Hikers**

Following

Hope your feet take you somewhere amazing on this National Trails Day!! Get out there and #hike! [fb.me/26wTH76De](https://fb.me/26wTH76De)



**Michael**

Follow

Cannot think of a better day than National Trails Day to hike the Sawnee Mountain Preserve: [forsthyco.com/pdf/files/Sawn...](https://forsthyco.com/pdf/files/Sawn...) #NTD



**WetNosesWelcome**  
@WetNosesWelcome

Follow

Happy National Trails Day! Be sure to take your pooch on a hike on one of these pawesome trails: [bit.ly/KXXXFv](https://bit.ly/KXXXFv)



**The Westerner**

Follow

54 Trails Added To National Trails System In Advance Of National Trails Day



**OGvids**  
@Ogvids

Follow

Happy #NationalTrailsDay from [OGvids.com](https://OGvids.com). Today it's okay to tell a friend to "take a hike!" [ow.ly/bjIYk](https://ow.ly/bjIYk)



**Helen**

Follow

If you have a #trail close to your home, you are lucky! Happy National Trails Day! [pic.twitter.com/woidLZVG](https://pic.twitter.com/woidLZVG)



**Pacific Islands NPS**  
@PacificNPS

Follow

Mahalo to all the visitors that showed up to our National Trails Day hike @ Pu`ukohola Heiau National Historic Trail this morning! #NTD



**Children & Nature**  
@ChildrenNature

Follow

RT @ORGEAR Sat. is National Trails Day! Hike, bike, paddle, walk, climb, ride and just get outside. [ow.ly/bhJGZ](https://ow.ly/bhJGZ) via @AmericanHiking



**Watershed Protection**  
@AustinWatershed

Follow

National Trails Day volunteers removed giant styrofoam blocks & 60+ bags of trash from Colorado River Preserve! [ow.ly/i/FDZO](https://ow.ly/i/FDZO)



Several hikers enjoyed a hike at Miller's Pond State Park, CT. "The little bit of excitement we had with this hike was outrunning a squall line that came through in the last few minutes. We had been watching it on smart phones, so we knew to pick up the pace at the end." Photo & Quote courtesy of Janet Ainsworth



Trail Programs Manager, John Michels, welcomes hikers and trail workers to a National Trails Day event near Baltimore. Above he can be seen sporting the official National Trails Day® 2012 T-shirt.

# Marketing

American Hiking Society marketed National Trails Day® principally through the National Trails Day® artwork, created by renowned wildlife artist Sharon K. Schafer, and through the National Trails Day theme, "America's Largest TRAILgating Party!".

The artwork and slogan appeared on many promotional items, most notably the official National Trails Day® Poster (middle) and T-shirt (left)

American Hiking Society also gave select companies the chance to donate sample product for limited edition National Trails Day® kits, which were available at the AHS Online Hiker's Store. Product donations came from Milk-Bone Trail Mix, Adventure Medical Kits, Merrell, Columbia, Princeton Tec, Olympia Granola, Gu Energy, Sea to Summit, and Osprey (right).



# Communications

National Trails Day® was featured in thousands of publications across the country. NTD appeared in newspapers, magazines, local newsletters, on the radio and in blogs and articles all over the web. National Trails Day® made approximately 300 million media impressions between January and June.



Multiple press releases highlighted the 20th Annual National Trails Day® celebration and new partnerships between American Hiking Society and National Trails Day sponsors. Special thanks to Darby Communications for providing exceptional service.

## BACKPACKER

Backpacker Magazine continued its 20 year commitment to National Trails Day® by donating advertising space in several issues. An example of one of the ads can be seen in the panel on the right.

Additional publicity for National Trails Day® was provided by Trailspace and American Park Network.



Promoting National Trails Day® nationwide helped bring thousands of Americans to events they may not have heard of or attended otherwise. American Hiking Society also provided a custom registration system to help hosts register their NTD activities and to allow trail enthusiasts to quickly find an event in their hometown.

## American Hiking Society's 20th NATIONAL TRAILS DAY®

America's Largest TRAILgating Party



JOIN THE PARTY!  
June 2, 2012

American Hiking Society is celebrating its 20th Annual National Trails Day.

Events include:

- hiking,
- biking,
- trail work,
- paddle trips,
- festivals,
- horseback rides,
- dog walks,
- photography clinics,
- bird watching,
- and SO much more!



Find an event near you  
or  
register online to host your own outdoor adventure!

Visit

[WWW.AMERICANHIKING.ORG/NTD](http://WWW.AMERICANHIKING.ORG/NTD)  
to find out more!

Sponsored by



Supporters



Federal Partners





Brook Hopper of The North Face sets up a tent for Explore your Parks and Camping 101 at Patapsco Valley State Park, Maryland.

Photo by Leigh Scott

# Corporate Sponsorship

National Trails Day® would not be possible without the generous support of our corporate sponsors. These partners provide the funds that are needed for the successful planning, implementation, and growth of this extensive, nationwide program. We are pleased to recognize the contributions of our sponsors on our website, in social media postings, on the National Trails Day® tees and posters, in press releases and blog articles, in e-newsletters, and wherever else we can. We hope that these partners take great pride in enabling hundreds of thousands of Americans to celebrate trails on NTD.

We are happy to note that the commitment of our sponsors often extends beyond providing financial support; they sometimes choose to assist with event publicity through their own communication channels and to find additional ways to provide other inkind support – including donations to our National Trails Day® kits or implementation of NTD events involving their own employees. We sincerely appreciate the wide range of contributions that they make to the success of NTD.

Here is a sampling of other ways that our sponsors supported National Trails Day®:



Milk-Bone® Trail Mix, a new National Trails Day® sponsor in 2012, jumped into the program with both feet... umm, make that all four paws! In order to encourage hiking with dogs on NTD, Milk-Bone offered a free sample of their new canine trail mix to anyone who made a pledge on Facebook to take their dog for a hike on June 2. Milk-Bone® Trail Mix also provided samples of the treat for selected dog-friendly NTD events all across the country.

The North Face celebrated National Trails Day® by kicking off their third annual Explore Your Parks program through an overnight camping event on June 2 at Patapsco Valley State Park in Maryland. Enlisting the help of many partners (including Maryland State Parks, U.S. Marine Corps Wounded Warrior Regiment, the Sierra Club, Leave No Trace, and American Hiking Society), The North Face offered a wide variety of exciting adventures to military families from the Mid-Atlantic area. The goal was to help lower the stress that military families face by providing an outdoor experience that would help them connect with each other and with nature.





Adventure Medical Kits got into the National Trails Day® spirit wholeheartedly by organizing employee events on both ends of the country -- in Crawford Notch, NH, and at the Golden Gate National Park and Muir Beach in California. Making good on their pledge to be on the trails, rain or shine, the NH contingent braved wet weather for a trail widening project on Ammonoosuc Lake Trail.

Gerber encouraged NTD event hosts all over the country to document their events on video – with help from their new Steady Tool, which combines the utility of a multi-tool and the functionality of a tripod for compact digital cameras and smart phones. Gerber provided about 50 of the new tools to selected NTD hosts who pledged to take videos at their events.



Columbia’s ongoing sponsorship of National Trails Day® is closely aligned with their corporate initiative called Getting Kids Outside. As part of this company-wide commitment to connecting youth with the outdoors, Columbia provides financial assistance and product donations to a wide variety of selected programs. As



an example, Columbia has donated “clothes closets” of outdoor apparel so that young people can be more comfortable during adventures on the trail. This year Columbia also generously contributed products for our National Trails Day kits, which are used by event organizers to encourage attendance at their events or to reward special volunteers.

Merrell held a workday in honor of National Trails Day® on Merrell Trails, a 6-7 mile mountain bike trail under development in Rockford, MI. Merrell is working with the Western Michigan Mountain Biking Alliance to develop this great resource for outdoor adventurers in the Grand Rapids area. On June 2, the volunteers helped to build some single track trails and bridges. Merrell provided a special treat to participants by giving them tons of swag and a chance to win a \$100 Merrell gift certificate.



The Adventure Medical Kits team tackles a trail maintenance project in Crawford Notch, New Hampshire

Photo courtesy of Adventure Medical Kits



Hikers on the trail between Elephant and Squaw Canyons in the Needles District, Canyonlands National Park, Utah.

Photo courtesy of NPS

# Agency Participation



## USDA Forest Service

195 activities took place on US Forest Service Land  
9,158 people attended

- 65 trail projects, 3,243 volunteers, 18,915 volunteer hours, 344 miles maintained
- 69 hikes, 2,642 participants, 407 miles covered, 15,320 miles total hiked
- 6 bike rides, 208 participants, 105 miles covered, 2,503 miles total biked
- 7 paddling trips, 273 participants, 28 miles covered, 1,210 miles total
- 9 horseback rides, 311 participants, 145 miles covered, 6,331 miles total
- 39 other activities, 2,481 participants



## National Park Service

238 activities took place on National Park Service Land  
15,503 people attended

- 35 trail projects, 2,029 volunteers, 10,998 volunteer hours, 112 miles maintained
- 133 hikes, 7,770 participants, 608 miles covered, 46,746 miles total hiked
- 7 bike rides, 242 participants, 75 miles covered, 1,740 miles total biked
- 8 paddling trips, 338 participants, 72 miles covered, 4,156 miles total paddled
- 2 horseback rides, 70 participants, 23 miles covered, 444 miles total
- 53 other activities, 5,054 participants



## Bureau of Land Management

45 activities took place on BLM Land  
1,876 people attended

- 10 trail projects, 200 volunteers, 929 volunteer hours, 55 miles maintained
- 22 hikes, 738 participants, 111 miles covered, 3,237 miles total hiked
- 2 bike rides, 78 participants, 48 miles covered, 1,117 miles total biked
- 1 horseback ride, 39 participants, 9 miles covered, 130 miles total
- 10 other activities, 821 participants



## US Fish and Wildlife Service

75 activities took place on USFWS Land and Refuges  
6,353 people attended

7 trail projects, 193 volunteers, 699 volunteer hours, 10 miles maintained  
23 hikes, 2,304 participants, 62 miles covered, 4,521 miles total hiked  
8 bike rides, 631 participants, 89 miles covered, 11,562 miles total biked  
19 paddling trips, 588 participants, 63 miles covered, 2,222 miles paddled total  
1 horseback ride, 10 participants, 12 miles covered, 120 miles total  
17 other activities, 2,627 participants



## US Army Corps of Engineers

16 activities took place on USACE Land  
1,378 people attended

6 trail projects, 365 volunteers, 1,057 volunteer hours, 25 miles maintained  
4 hikes, 477 participants, 19 miles covered, 1,811 miles total hiked  
2 bike rides, 247 participants, 34 miles covered, 2,136 miles total biked  
2 paddling trip, 122 participants, 6 miles covered, 211 miles total paddled  
2 other activity, 167 participants



U.S. Department  
of Transportation  
**Federal Highway  
Administration**

## Federal Highway Administration

The Federal Highway Administration (FHWA) promoted NTD throughout the trails and transportation community. Numerous activities took place on trails made possible by FHWA trail-funding programs.



## National Trails System

31 activities took place on National Historic Trails  
175 activities took place on National Scenic Trails  
225 activities took place on National Recreation Trails



More than 60 people walked from North Street to the Head of Falls to celebrate the opening of the wheelchair-friendly Waterville Connector Trail in Waterville, Maine.

Photo by Peter Garrett  
President, Kennebec Messalonskee Trails

# National Recreation Trail Designations



Ahead of National Trails Day®, Secretary of the Interior Ken Salazar and Director of the National Park Service Jon Jarvis announced the designation of 54 new National Recreation Trails in 23 states, adding almost 1,400 miles of trail to the National Trails System.

## Alabama

- Alabama State Lands Bartram Canoe Trail
- Blevins Gap Nature Preserve Trail System
- Dauphin Island Audubon Bird Sanctuary Trail System
- Goose Pond Colony Nature and Walking Trail
- Monte Sano Nature Preserve Trail System
- Oak Mountain Red Trail
- Scottsboro City Park Walking Trail
- Sokol Park Mountain Bike Trail System
- The Forever Wild Coon Creek Trail System
- The Forever Wild Freedom Hills Trail System
- The Forever Wild Shoal Creek Preserve Trail System
- The Forever Wild Walls of Jericho Trail System
- The Forever Wild Wehle Trail System
- Wade Mountain Nature Preserve Trail System

## Alaska

- Beaver Creek Water Trail
- Kanatak Trail

## California

- Aliso Creek Regional Bikeway, Riding and Hiking Trail
- The Los Angeles River Trail (Greenway/Bike Path)

## Colorado

- Sand Creek Regional Greenway

## Connecticut

- Willimantic River Water Trail

## Florida

- Aucilla River
- Cross Seminole Trail
- Econfina River
- Flagler Trail
- Foster's Hammock Loop Trail
- North Bay Trail
- Seminole Wekiva Trail
- Wacissa River

## Georgia

- Bartram Trail at Thurmond Lake
- Georgia Coast Saltwater Paddle Trail
- Karina Miller Preserve Loop Trail

## Illinois

- Carlyle Lake Multi-Use Trail

## Indiana

- B-Line Trail

## Iowa

- Tallgrass Trail
- Veterans Trail

## Michigan

- North Central State Trail

## Minnesota

- Finger Lakes Canoe Trail
- Halfmoon Lake Canoe Trail
- Verchota Canoe Trail

## Mississippi

- Bailey's Woods Trail

## New Mexico

- High Desert Trail System

## New York

- Zim Smith Trail

## North Carolina

- Overmountain Victory Trail

## Oregon

- Tillamook County Water Trail System

## Tennessee

- East Lakeshore Trail
- Wolf River Greenway Trail

## Texas

- Leon Creek North Greenway
- Medina River Greenway
- Tejano Walking Trails

## Virginia

- Warrenton Branch Greenway

## Washington

- Bennington Lake Trail System
- Foothills Regional Trail

## West Virginia

- Sunrise Carriage Trail

## Wisconsin

- Nelson-Trevino Canoe Trail



# Other Contributions

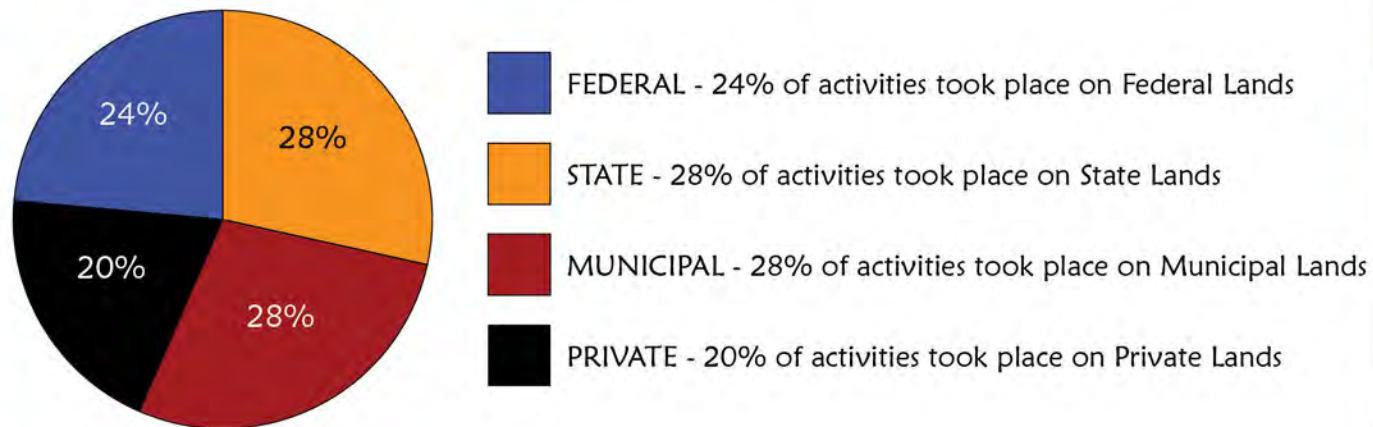
Non-profit organizations hosted or co-hosted more than 1,100 activities. Of those...

- 600+ were hosted by recreation non-profits
- 100+ were hosted by Land Trusts
- 100+ were hosted by “Friends of” organizations

Private organizations hosted more than 100 activities. Retailers REI, Eastern Mountain Sports, and The North Face each hosted a significant number of events, and AHS thanks them for their continuous support of National Trails Day®.

Local parks and recreation agencies also played a tremendous role in supporting National Trails Day®. Local governments hosted 240 activities around the country.

# Land Ownership



The L.A. Trail Hikers and some of their furry friends celebrated National Trails Day® by taking a hike out to Amir's Garden in Griffith Park led by their founder, Jason Bazalar.

Photo Courtesy of LA Trail Hikers

Save the Date for the 21st Annual  
**NATIONAL TRAILS DAY®**

Coming to a trail near you

**June 1, 2013**